How Moon River Software Uses Teamwork Projects for Startup Management and Task Systemization
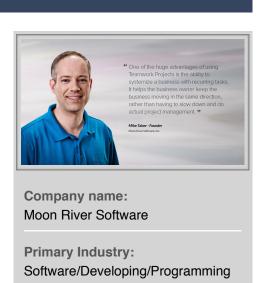
The Company

Moon River Software is a privately-held software company based in Massachusetts founded by Mike Taber in August 2005. Mike also hosts MicroConf and the "Startups for the Rest of Us" podcast, so he has his fingers on the pulse of the startup community.

The Challenge

Before Teamwork Projects, Moon River Software used Basecamp. While they believed it fulfilled the need to track work, it didn't offer them much more than that. There were a number of different workflow automations that Moon River Software wanted, but simply couldn't conduct through their provider at the time. Founder, Mike Taber, ended up doing a lot of manual work for these workflows until he stumbled on Teamwork Projects.

The Solution

Recurring tasks, subtasks, and task dependencies are fundamental features to Moon River Software. However, they did not have these features with Basecamp and found it painful to work around. Teamwork Projects provides Moon River Software the ability to systemize the business with recurring tasks, among many other workflow automation features.

> " One of the huge advantages of using Teamwork Projects is the ability to systemize a business with recurring tasks. It helps the business owner keep the business moving in the same direction, rather than having to slow down and do actual project management. "
>
> **Mike Taber - Founder**
> Moon River Software, Inc.

Company name:
Moon River Software

Primary Industry:
Software/Developing/Programming

Secondary Industry:
Consulting

Headquarters:
Worcester, Massachusetts

Employee count:
1–10

Website link:
www.MoonRiverSoftware.com

Startup Management

Starting a new company can be a daunting and chaotic process. It is easy to dismiss and delay tasks, especially if your to-do list is backlogged. If you aren't keeping up with the workload, recurring tasks and reminders within Teamwork Projects are simple ways to ensure your productivity remains intact throughout your organization.

Task Organization and Systemization

Recurring tasks, reminders, task dependencies, and subtasks are all instrumental features when striving to create an organized and functioning workplace. Teamwork Projects allows Moon River Software to be in control of their workplace and task management, while keeping it all stored in one, easily navigated, high-performance software. There are many things that need to be done over and over in a business and on a regular basis. By adding recurring tasks, Mike can focus on what needs to get done. It helps to keep the business moving forward.

One-Click Import from Basecamp

The one-click import from Basecamp made the switching cost almost zero for Moon River Software. The last thing anyone wants to do when switching from one project management app to another, is to manually copy everything over or spend a lot of time confirming it was successful. With a switch from Basecamp to Teamwork Projects, this problem never even came up.

IN THEIR WORDS

"Recurring tasks, subtasks, and task dependencies are killer features to me. I didn't have those kinds of things inside of Basecamp and they were painful to work around."

"It can be easy to dismiss a recurring task if you have a pile of unstructured tasks on your to-do list. Teamwork Projects eliminates that by creating recurring tasks. If you aren't keeping up with the workload, it's much more obvious and it helps you make hiring decisions better. Another way to put it is that Teamwork Projects is like Basecamp on steroids."

"One of the biggest advantages of using Teamwork Projects is the ability to systemize a business with recurring tasks."

"I think I assumed that most project management tools were largely the same until after I started using Teamwork Projects and realized the difference between what I had and what I could have had. It wasn't obvious to me until after I started using it."

"The data migration was flawless and I was completely moved over from Basecamp in maybe 5-10 minutes."

– Mike Taber
Founder
Moon River Software, Inc.

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